

## MODULE DESCRIPTION - ACADEMIC YEAR 2022-2023

|               |  |               |  |
|---------------|--|---------------|--|
| Field         | Design and Fine Arts                         |               |  |
| Program       | Master Design                                |               |  |
| Major         | Photography                                  |               |  |
| Module title  | Applied I                                    |               |  |
| Code          | 1MaDePH11                                    | DPH303851FE22 |  |
| Course Type   | Master                                       |               |  |
| Semester      | Semester 1                                   |               |  |
| ECTS Credits  | 10   |               |  |
| Prerequisites | None   |               |  |
| Languages     | French / English (depending on contributors) |               |  |
| Place         | ECAL   |               |  |

|  |  |
|--|--|
| <b>Skills targeted<br/>General learning<br/>objectives</b> | Mastering shooting techniques and technologies for still and moving images in line with commercial, editorial and artistic practice. The definition of a photographic corpus and its organization in an images sequence. The results are publicized on digital platforms (web, social networks) and/or through exhibitions, installations and editions.  |
| <b>Teaching content and<br/>form</b>                       | <p><b>a) Applied Photography</b> (6 x 8 periods &amp; 1 block week): as part of group work and regular meetings with the professor, students will address the various aspects related to the design, production and editing of a photographic project. The course emphasizes the professional and commercial aspects of projects and also addresses the complex technical issues related to the nature of each project.</p> <p><b>b) Photo Books</b> (6 x 8 periods &amp; 1 block week): students develop their work around a theme defined in collaboration with the professor. They produce their photo editing project in a coherent editorial form (edition, website, magazine, etc.).</p> |
| <b>Forms of assessment<br/>and validation</b>              | <p>A jury will assess projects undertaken at the end of the semester.</p> <p>The assessment may take students' regular attendance at classes and lectures into account.</p> <p>To obtain credits, students must obtain an average mark of at least 4.</p>  |
| <b>Remedial teaching</b>                                   | <p>Remediation is possible by working to make good observed shortfalls.</p> <p>Module repeated in the academic year following a fail mark, according to procedures to be agreed with the director of the module.</p> <p>No remediation possible after repeating the module.</p>  |
| <b>Professors</b>  | <p>a) Charles Nègre</p> <p>b) Bruno Ceschel, Nicolas Polli</p>   |

|                                 |                |           |             |
|---------------------------------|----------------|-----------|-------------|
| <b>Responsible module</b>       | Milo Keller    |           |             |
| <b>Description validated on</b> | 25 August 2022 | <b>By</b> | Milo Keller |

The French text is authentic