

## Study Plan 2026 - CAS in Creative Leadership

Semester 1		
Code	Name	ECTS Credits
CAS CL 1	<b>Creative entrepreneurship</b> General knowledge of setting up a business, administrative management and business development	2
CAS CL 2	<b>Sustainable design</b> Introduction to sustainable design, from project creation to implementation	2
CAS CL 3	<b>Creative communications strategies</b> Strategic and targeted promotion of projects based on personal branding	2

Semester 2		
Code	Name	ECTS Credits
CAS CL 4	<b>Creative futures</b> Theoretical foundations of foresight and practical application of new approach to creative projects	2
CAS CL 5	<b>Creative collaborations and leadership</b> Foundations for the dynamics and performance of creative teams and collaboration with clients	2