

Study Plan 2026-2027 - CAS in Creative Leadership

Semester 1		
Code	Name	ECTS Credits
CAS CL 1	Creative entrepreneurship General knowledge of setting up a business, administrative management and business development	2
CAS CL 2	Sustainable design Introduction to sustainable design, from project creation to implementation	2
CAS CL 3	Creative communications strategies Strategic and targeted promotion of projects based on personal branding	2

Semester 2		
Code	Name	ECTS Credits
CAS CL 4	Creative futures Theoretical foundations of foresight and practical application of new approach to creative projects	2
CAS CL 5	Creative collaborations and leadership Foundations for the dynamics and performance of creative teams and collaboration with clients	2